### Ogilvy

Senior Art Director Oct 2019 - Present

Acting Creative Director July 2019 - Dec 2019 6 Months

Art Director Sep 2018 - Oct 2019 1 year 2 Months

SAATCHI & SAATCHI

**Creative Director** Dec 2015 - Aug 2018 2 Years 9 months

Associate Creative Director June 2015 - Dec 2015 7 Months

#### BBDO

Senior Creative Manager (Art) Sep 2014 - May 2015 9 Months



Creative Manager (Art) July 2013 - Sep 2014 1 year - 3 months

#### Associate Creative Manager (Art) Feb 2012 - Nov 2013 2 Years - 2 months



Art Director Jan 2011 - Feb 2012 1 year - 1 month

**Jr. Art Director** Jan 2010 - Dec 2010 1 year



Assistant Brand Manager June 2007 - July 2008 1 year - 2 months



I help brands connect with their audiences by creating insightful campaigns. With over 13 years in digital and traditional advertising in the Middle East and Pakistan, I specialize in crafting effective communication strategies. I've led creative teams to stay updated on the latest trends, bringing both expertise and passion to exceed marketing goals in every project

## education.

2013 - 2015 MBA Advertising and Media Management 2006 - 2009 Bachelors In Communication Design - Art

# professional trainings.

- 06 2023 Collaborative Ideation workshop with Daniel Chng
- 03 2023 Pitching to Win workshop with David Fox
- 03 2022 Transformation Essentials Program by Circus Street
- 09 2020 Developing as a Leader at the University of Illinois (Coursera)
- 09 2020 Storytelling; Do Brief Training with Marion McDonald
- 02 2020 Decoding the Deck of Brilliance with Juggi Ramakrishnan
- 06 2019 Social 2.0 Regional Workshop with Damayanti Purkayastha

## achievements.

Published Author - Pakistan Chawk Inc.

Winner of 16th International Design Festival Competition Iran Ogilvy Mubrook Award - Peer-to-Peer Recognition Award Jury Member at PAF- KIET Winner of Synergizer Magazine Cover Design Competition

#### AHMED ALEEM

Portfolio: ahmedwork.com

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