Ogilvy

Senior Art Director Oct 2019 - Present

Acting Creative Director July 2019 - Dec 2019 6 Months

Art Director Sep 2018 - Oct 2019 1 year 2 Months

SAATCHI & SAATCHI

Creative Director Dec 2015 - Aug 2018 2 Years 9 months

Associate Creative Director June 2015 - Dec 2015 7 Months

BBDO

Senior Creative Manager (Art) Sep 2014 - May 2015 9 Months



Creative Manager (Art) July 2013 - Sep 2014 1 year - 3 months

Associate Creative Manager (Art) Feb 2012 - Nov 2013 2 Years - 2 months



Art Director Jan 2011 - Feb 2012 1 year - 1 month

Jr. Art Director Jan 2010 - Dec 2010 1 year



Assistant Brand Manager June 2007 - July 2008 1 year - 2 months



I help brands connect with their audiences by creating insightful campaigns. With over 13 years in digital and traditional advertising in the Middle East and Pakistan, I specialize in crafting effective communication strategies. I've led creative teams to stay updated on the latest trends, bringing both expertise and passion to exceed marketing goals in every project

education.

2013 - 2015 MBA Advertising and Media Management 2006 - 2009 Bachelors In Communication Design - Art

professional trainings.

- 06 2023 Collaborative Ideation workshop with Daniel Chng
- 03 2023 Pitching to Win workshop with David Fox
- 03 2022 Transformation Essentials Program by Circus Street
- 09 2020 Developing as a Leader at the University of Illinois (Coursera)
- 09 2020 Storytelling; Do Brief Training with Marion McDonald
- 02 2020 Decoding the Deck of Brilliance with Juggi Ramakrishnan
- 06 2019 Social 2.0 Regional Workshop with Damayanti Purkayastha

achievements.

Published Author - Pakistan Chawk Inc.

Winner of 16th International Design Festival Competition Iran Ogilvy Mubrook Award - Peer-to-Peer Recognition Award Jury Member at PAF- KIET Winner of Synergizer Magazine Cover Design Competition

AHMED ALEEM

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